



Your Member Benefits

HELLO BANKSIDERS!

Better Bankside is your local Business Improvement District, a partnership of local businesses working together to **improve the experience of the neighbourhood for everyone.**

Powered by the people of Bankside, our diverse programme of projects and services has been co-created with business and community stakeholders, designed to drive economic growth, energise climate action and build social capital.

There are many ways in which you, your business and your employees can benefit from being a part of Better Bankside. From services that can reduce costs, to a range of perks for your team, opportunities to connect with other local businesses, projects to improve the streets and spaces in the neighbourhood, and much more.

More details can be found in this pack. We'd love to talk to you about ways in which we can support your business and opportunities to collaborate.



A handwritten signature in black ink, appearing to read 'Nicole'.

Nicole Gordon CEO,
and **the team** at Better Bankside

BETTER BANKSIDE'S PRIORITIES

We make Bankside:

► STRONGER

we create a resilient and inclusive local economy.

► GREENER

we prioritise green initiatives to cut carbon, reduce waste, improve air quality and boost biodiversity.

► HAPPIER

we invest in the wellbeing of Banksiders and support businesses to achieve their Environmental, Social and Governance goals.



FAQs

What is a BID?

Business Improvement Districts (BIDs) are business led partnerships which are created through a ballot process to deliver additional services to the area they operate within.

Better Bankside was one of the first BIDs in the country, established in 2005. We are funded and led by you – our member businesses.

We are an independent, not-for-profit company, limited by guarantee.

Am I a member?

If your business is based in the area on the map on the back page and your rateable value is more than £26,000 then you'll automatically become a member of Better Bankside. This means you'll be able to save money by using our services and benefit from taking part in our projects.

Do I pay to be a member of Better Bankside?

Yes, your business will pay a BID levy, which is 1.13% of the business' rateable value. The BID levy is invested into the area and used to provide extra services on top of what the local council provides.

The levy is used for services only in Bankside, so your business and the local neighbourhood directly benefit from the investment.

A STRONGER BANKSIDE

Together with our members, we work to create a resilient Bankside economy **where businesses thrive.**

We are **committed to creating a safe and secure neighbourhood.** Through initiatives like our phone safety campaign and resilience training for members, we proactively address the security needs of our community. Our team of uniformed wardens play a vital role in the community, reducing crime, promoting personal safety and reassuring businesses, visitors and residents.

We create **welcoming and vibrant spaces** through public art; projects include a playful mural at Mermaid Court, the Hope Exchange Pink Triangle and our Frost Fair art trail.

You can't miss our **cleaning team** and pink vehicles as they work hard across Bankside to maintain high standards in our public spaces.

Environmental, Social and Governance (ESG)

is a priority for our members. We've responded by providing expert advice and training for businesses, building networks, bringing people together and sharing knowledge.

We provide **destination marketing support** to member businesses, giving them opportunities to reach a wider audience and helping to increase footfall to the area.

Through our **Bankside London website** and **social media channels** we give visitor facing members a boost and encourage local workers and residents to explore everything the area has to offer.

Access **local data** and **insights** to learn more about the movement of people through the area, the demographic of the workforce and behaviours and motivations of visitors.

Find the perfect venue in Bankside for your event. **Venues Bankside** is our free venue finding service, promoting the diverse range of event venues in Bankside to local and London-wide event bookers.



A GREENER BANKSIDE

We're **energising our business community into climate action** to achieve cleaner operations, greener spaces and business savings.

Access to green space is a top priority for businesses in the area. Through our **Bankside Urban Forest** initiative, we have delivered new green spaces in the streets across Bankside, ranging from transformations like Keppel Row to temporary and creative projects like the Metal Box Garden on America Street.

We champion **green spaces** in Bankside, reconnecting members and residents with nature and improving biodiversity.

Working with our partners, we are reimagining and **reframing the Low Line**, the Victorian railway viaducts which span Bankside, London Bridge and Bermondsey. The Low Line improves connectivity and accessibility in the streets and spaces along its course. Already home to diverse neighbourhoods and cultural hubs, the project will ensure that investment continues to contribute positively to the area.

We are directly supporting more than **200 businesses** across the wider borough to reduce carbon emissions and costs through our successfully grant-funded programme, **Southwark Climate Collective**.

We offer **sustainability training** to empower local businesses and employees with the knowledge, skills and motivation to reduce their carbon footprint and support a greener future.

Our subsidised **recycling scheme** is available to every member, **saving you money** and **helping the environment**.



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A HAPPIER BANKSIDE

Playing an active part
in a **healthy local
neighbourhood**
makes everyone
feel good.

We deliver positive impact by giving Banksiders a say and a sway, creating opportunities for all sectors of the wider community to join in, so together we can shape a happy place.

We care about the **wellbeing** of Banksiders. Our programme features mental health training, fitness classes and creative sessions, and at the start of each year we run Better You, a month-long series of health, professional development and wellbeing activities.

If you work in Bankside you can take advantage of our **member benefits package** with a fantastic range of perks. From social events, to personal and professional development opportunities, to wellbeing and fitness events.

The **Buzz card** will help you save money when you spend locally. It's your key to local discounts and special offers on dining, shopping, attractions, fitness and more.

The **Bankside Inclusion Networks**, including the Women's and LGBTQ+ Networks, bring people together to create safe spaces for support and sharing experiences, celebrating the diversity that defines Bankside.

Explore your neighbourhood - Discover the secrets of Bankside and hear different voices and reflections on the history of the area. We host regular tours to discover its dark history and uncover lesser-known stories from the past.

We can support your business to meet its **corporate responsibility objectives** through our events, training and activities.



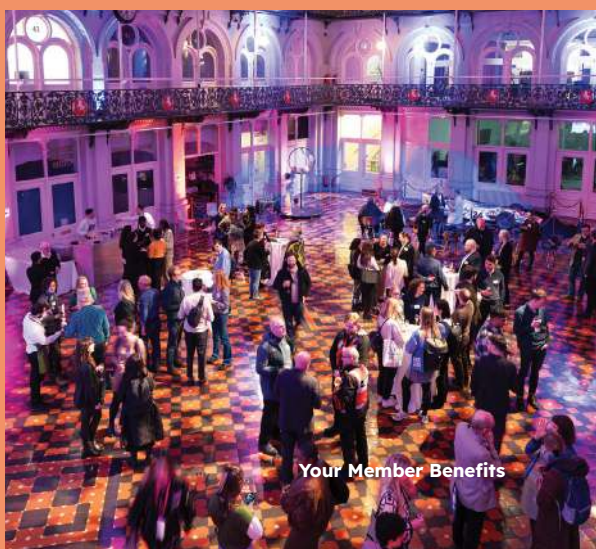
Discover projects in the area, **support** local charities and find **volunteering** opportunities for your staff.



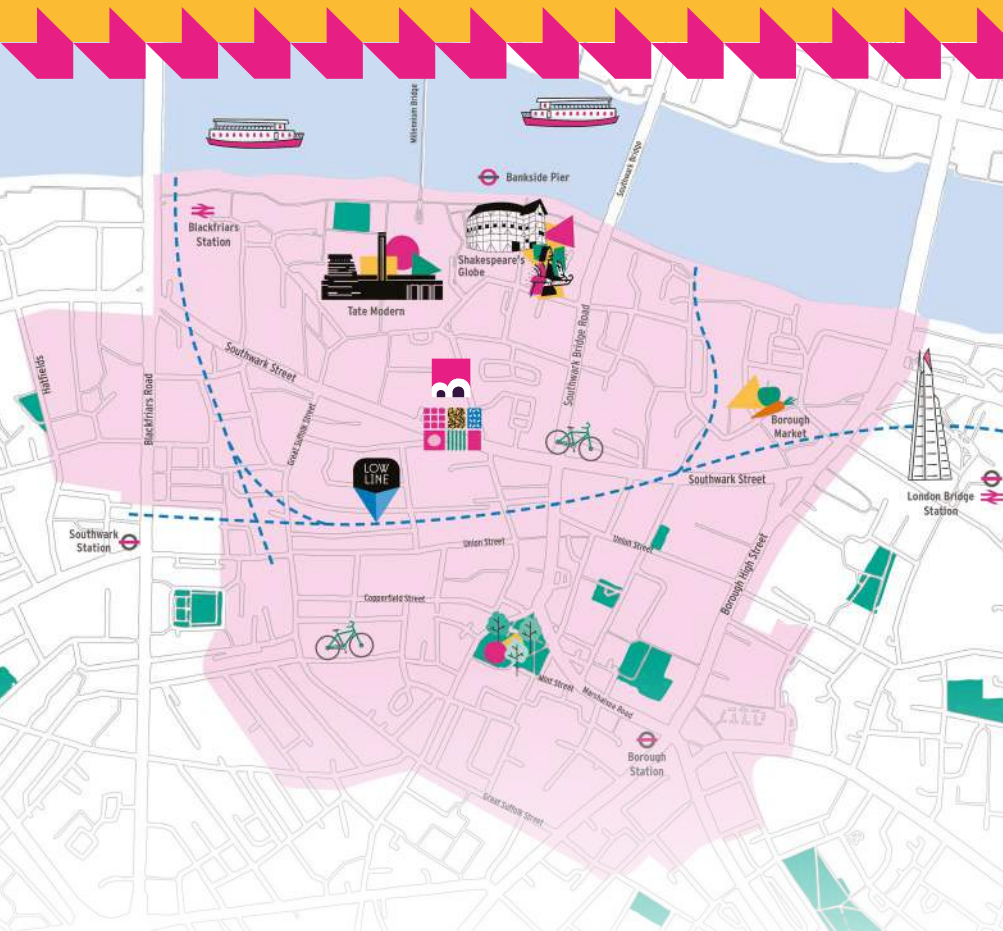
CHECKLIST

How to start **benefiting** with Better Bankside

- ☐ Sign up to our e-news and follow us on social media.
- ☐ Sign up online for you and your team to get Buzz cards and start saving money.
- ☐ Join our free events and training sessions.
- ☐ Call us to report any cleaning issues.
- ☐ Save our wardens' number: **07725 625 954** (mobile).
- ☐ Become an Ambassador and share Better Bankside's news and events across your team.
- ☐ Join one of our advisory theme groups and have a say in our future work.
- ☐ Speak to the team directly and get involved in our projects.
- ☐ Meet fellow Banksiders through exploring the neighbourhood.



OUR NEIGHBOURHOOD



Better Bankside
is **here to help...**



020 7928 3998



info@betterbankside.co.uk



betterbankside.co.uk



JUNE25-v2-DIGITAL

OUR TEAM

Nicole Gordon

CEO

ng@betterbankside.co.uk

Gideon Taylor

Director of Place

gt@betterbankside.co.uk

Katie Matthews

Director of Communications & Engagement

km@betterbankside.co.uk

Charlotte Stanley

Membership Manager

cs@betterbankside.co.uk

Emma Charter

Marketing Manager

ec@betterbankside.co.uk

Miguel Ferreira

Public Realm Manager

mf@betterbankside.co.uk

Kyri Vassilas

Communications & Event Officer

kv@betterbankside.co.uk

Daniel Lea

Urban Gardener

dal@betterbankside.co.uk

Rachel Nicholson

Responsible Business & Inclusion Manager

rn@betterbankside.co.uk

Diane Newton

Resilience & Crime Reduction Manager

dn@betterbankside.co.uk

James Thorpe

Finance Manager

jat@betterbankside.co.uk

Edward Whatley

Office Manager

edw@betterbankside.co.uk