

BUSINESS CLIMATE CHALLENGE x BANKSIDE



It's time to take action
and move towards a

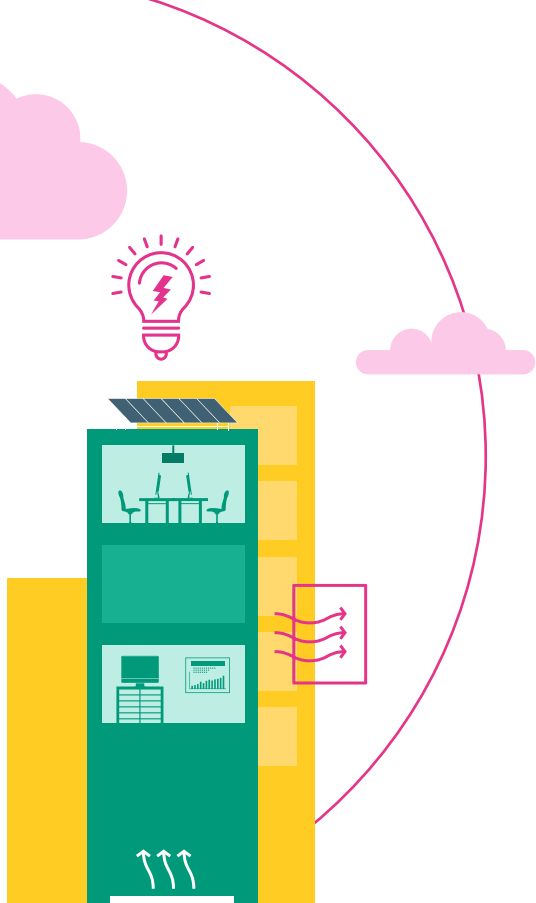
**ZERO CARBON
BANKSIDE**

Is your business keen to be more energy efficient and reduce emissions? Better Bankside has partnered with the Mayor of London on a Business Climate Challenge, offering 40 businesses the opportunity to reduce their office building's energy consumption by 10%.

Emissions from heating and powering commercial and industrial buildings currently make up 36% of London's carbon footprint. This pioneering initiative is a first for London and gives our neighbourhood the opportunity to become a catalyst for change.

With funding from the Mayor of London, participating businesses will receive customised expert advice and support over the next year to improve the environmental performance, health and value of their building. In return Banksiders will be contributing to London's target of becoming a zero carbon city by 2030.

MAYOR OF LONDON

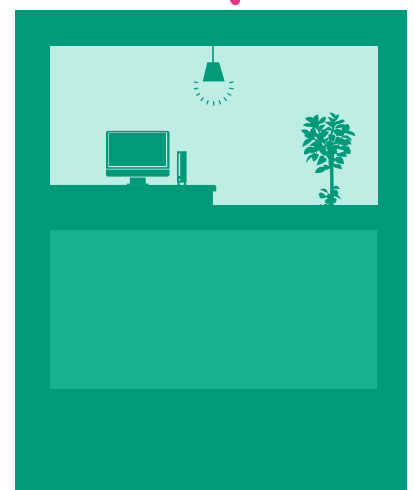


WHAT DOES IT INVOLVE?

- Your business will need to commit to reducing your building energy consumption by 10%.
- You will work with technical experts over the course of the programme to set targets for your building and get bespoke technical support, coaching and quarterly training.
- You will be part of a network with other Bankside businesses working towards meaningful energy reduction targets.
- Buildings will undergo an energy efficiency audit and receive a Display Energy Certificate (DEC). Audits of office buildings will review lighting, ventilation, heating and cooling, taking into account challenges offices face after the pandemic.
- The results of the audit will be used to develop a route map towards net-zero emissions and inform the process for other buildings with similar characteristics.
- Better Bankside will supply promotional materials and support so businesses can communicate their involvement in the Business Climate Challenge externally.

WHAT ARE THE BENEFITS?

- **Leadership** - get recognised by the Mayor of London, clients, employees, and peers as a sustainability leader by delivering on ambitious energy targets.
- **Make cost savings** - adopting renewable energy, lowering consumption and introducing other sustainable practices reduces operating costs.
- **Be progressive** - with offices at reduced occupancy, businesses have a unique opportunity to adapt their buildings and get ahead of the curve in achieving net-zero building emissions.
- **Drive talent** - an environmentally principled company provides a competitive advantage for attracting and retaining employees.
- **Employee benefits** - improve staff morale and productivity by upgrading the comfort of your office in terms of lighting, ventilation, heating and cooling.



WHO'S ELIGIBLE TO PARTICIPATE?

- Business Climate Challenge x Bankside is targeted to small and medium sized (under 250 employees), office-based businesses.
- Participants can be building owners, building management companies or building occupiers that have responsibility for, or a good relationship with, building management.
- Multiple organisations within a building can participate as a partnership. All participants should have the ability to make decisions to upgrade their building's infrastructure.
- Businesses who do not meet all criteria but are still keen to participate are invited to register their interest.



MAY
2022

THE TECHNICAL SUPPORT WILL COMMENCE FROM MAY 2022.

Be one of the 40 participating businesses, register your interest by emailing us:

Tom Fraser-Ivens, tfi@betterbankside.co.uk

Emma Charter, ec@betterbankside.co.uk

Find out more at betterbankside.co.uk

Business Climate Challenge x Bankside is brought to you by:

Better
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MAYOR OF LONDON

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