

## Request for proposal

Better Bankside is seeking a specialist provider to deliver a series of trainings for small and medium businesses undertaking the 12-month Southwark Climate Collective decarbonisation support programme. Full details of the project, including the background and goals of the initiative, are outlined below.

Should you have any questions, please get in touch with Mim Figueiredo, Project Lead, Southwark Climate Collective, at [mef@betterbankside.co.uk](mailto:mef@betterbankside.co.uk)

Deadline for responses: **Friday 15th December 2023.**

Project	Southwark Climate Collective – training series		
Client name	Better Bankside		
Point of contact	Mim Figueiredo	Phone	0204 5114058
Email	<a href="mailto:mef@betterbankside.co.uk">mef@betterbankside.co.uk</a>	Address	18 Great Guildford Street, London

<b>Southwark Climate Collective</b>	<p>In Spring 2023, Better Bankside, the Business Improvement District for the Bankside area of London, was successful in an application to the UKSPF to deliver business decarbonisation support to 160 SMEs across the London borough of Southwark by March 2025. The total funding awarded was £653,775.22.</p> <p>The initiative, supported by the Mayor of London, will provide free, expert decarbonisation support for 160 businesses across Southwark to reduce carbon emissions, increase efficiency and cut costs.</p> <p>Businesses participating in the Southwark Climate Collective can choose to take part in one of four programme streams – waste, energy, freight and supply chains – and will commit to a stream-specific target:</p> <ul style="list-style-type: none"><li>• Reduce energy consumption by 10%</li><li>• Reduce delivery and servicing related emissions by 10%</li><li>• Increase recycling rates by 10%</li><li>• Reduce carbon emissions from supply chain by 3%</li></ul> <p>Participants will be supported in working towards these targets with a bespoke audit, recommendation report, access to a data dashboard to monitor their progress, trainings, networking and a celebration event.</p> <p>As of 10th November 2023, more than 60 SMEs have already registered to take part in the programme.</p>
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## Project objectives

Following a bespoke audit, the 160 businesses taking part in the Southwark Climate Collective will receive a personalised recommendation report presenting a selection of proposed measures to reduce carbon emissions from their business operations within their chosen area of focus (energy, waste, freight, or supply chains).

They will then have the opportunity to join three training sessions aligned with their stream, designed to equip them with the knowledge, skills, and confidence to implement the recommendations provided, and to adopt and promote more sustainable practices in their workplaces.

The trainings will be delivered from Spring 2024. The four areas will each have three training sessions - with context provided below:

### Energy

Decarbonising buildings is critical for London to reach net zero by 2030. Energy from heating and powering buildings in London accounts for 74% of the city's emissions. The Southwark Climate Collective energy stream will help participants understand the various ways to reduce carbon emissions from heating and foster a culture of energy efficiency within their organisations.

### Waste

The Mayor aims to make London a zero-waste city. By 2026, no biodegradable or recyclable waste will be sent to landfill and by 2030, 65% of London's municipal waste will be recycled. The Southwark Climate Collective waste stream will empower participants to champion waste prevention and minimisation, increase recycling rates, and improve resource efficiency within their workplaces.

### Freight

Given that more of the UK's carbon emissions come from transport than from any other sector of the economy, decarbonising transport is one of the most urgent priorities. On top of this, poor air quality is one of London's top public health issues and is responsible for the premature death of 9,400 Londoners each year.

All motor vehicles contribute to harmful emissions, and there is a need for businesses to transition to lower impact vehicles to receive and dispatch goods and services. The Southwark Climate Collective freight stream will give participants a thorough grasp of the carbon footprint of various freight vehicles, and will propose practical ways to approach smarter logistics planning and consolidation of delivery and servicing activities, as well as solutions to support the transition to sustainable freight vehicles.

### Supply chains

Supply chains contribute significantly to carbon emissions but are difficult to engage with as they are complex and wide-reaching. Optimising supply chain emissions allows businesses to make a significantly greater impact than if decarbonising their own direct operations alone. The Southwark Climate Collective Supply Chains stream will empower participants to understand their scope 3 emissions, and to use their influence in supply chains to drive positive change.

## Opportunity

We are seeking a specialist provider to deliver a series of training sessions or workshops aligned with the four streams of the Southwark Climate Collective (energy, waste, freight and supply chains). The trainings must be inclusive, engaging and accessible to all. Please note that participants may be at different stages along their decarbonisation journeys, and the programme could be a business' first interaction with sustainability and emissions reduction.

Providers with multiple areas of expertise are welcome to apply to deliver more than one stream.

The content covered in the trainings could cover areas including but not limited to:

### Energy

- Understanding the link between energy, emissions and climate change;
- Energy data literacy;
- Managing energy efficiency in a post-pandemic hybrid working environment;
- Behaviour change within the organisation.

### Waste

- Understanding the link between waste, emissions and climate change
- Waste prevention & minimisation;
- Circular economy;
- Moving towards a “plastic free” workplace;
- “Binfluencer” training: what can and can't be recycled;
- Behavioural change within the organisation.

### Freight

- Understanding the link between freight, emissions, air quality and climate change;
- Assessing the environmental impacts of an organisation's delivery & servicing activities;
- Smarter, “data-led” logistics planning, and freight consolidation solutions;
- Transitioning to sustainable freight vehicles and overcoming barriers to adoption.

### Supply chains

- Understanding the link between supply chains, emissions and climate change;
- Sustainable supply chain management: understanding scope 3 emissions in areas such as hospitality / food & beverage, construction, FMCG, professional services, and freight;
- Building supplier due diligence into the procurement process e.g. designing supplier questionnaires to assess environmental impact.



<b>Deliverables + format</b>	<p>The package should comprise:</p> <ul style="list-style-type: none"> <li>• Three training sessions or workshops, each between 1-2 hours in length;</li> <li>• At least one of the sessions should be offered in person, two may be online;</li> <li>• The audience size will range from 30 – 60 participants;</li> <li>• The audience will include business representatives from SMEs across Southwark with various levels of understanding about decarbonisation and climate change;</li> <li>• Any relevant training materials – including recordings of the sessions – will be made available after each session.</li> </ul>																		
<b>Budget</b>	<p>Applicants may bid to deliver trainings for one or more of the four areas. The budget for the training series is outlined below:</p> <table border="1" data-bbox="416 752 1422 1003"> <thead> <tr> <th>Area</th> <th>Delivery</th> <th>Budget</th> </tr> </thead> <tbody> <tr> <td>Energy</td> <td>3x trainings</td> <td>£3,000</td> </tr> <tr> <td>Waste</td> <td>3x trainings</td> <td>£3,000</td> </tr> <tr> <td>Freight</td> <td>3x trainings</td> <td>£3,000</td> </tr> <tr> <td>Supply chains</td> <td>3x trainings</td> <td>£3,000</td> </tr> <tr> <td>Total</td> <td></td> <td>£12,000</td> </tr> </tbody> </table>	Area	Delivery	Budget	Energy	3x trainings	£3,000	Waste	3x trainings	£3,000	Freight	3x trainings	£3,000	Supply chains	3x trainings	£3,000	Total		£12,000
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<b>Schedule</b>	<p>Proposal submissions must be submitted to:  <i>Mim Figueiredo, Project Lead, Southwark Climate Collective</i>  <a href="mailto:mef@betterbankside.co.uk">mef@betterbankside.co.uk</a>  <u>by 17:00 on Friday 15<sup>th</sup> December 2023.</u></p> <p>Training providers appointed: 19 Jan 2024</p>																		

